



ROYAL  
SILKY MIRACLES

**Women Entrepreneurship  
2025 Grant Application**

*This grant will be in the amount of \$1017.13. Its focus is to highlight Women Entrepreneurs in the beauty industry in Camden, New Jersey. With this grant, Royal Silky Miracles, in collaboration with Movimiento Tricolor, hopes to help women in their transition to becoming a business owner with the support of not only us but their community.*



### **A Message from the CEO of Royal Silky Miracles:**

My name is Patricia Rodriguez, and I was born and raised in Camden, NJ. From a young age, I was drawn to the beauty industry not just because I loved doing hair, but because I saw the way it could shift energy, restore confidence, and bring women back to themselves.

What started as me doing hair in my parents' kitchen quickly turned into something much bigger. I realized that I wasn't just good at hair, I was called to it. I was called to create safe spaces for women to feel beautiful, empowered, and seen.

On October 17, 2013, I took a leap of faith and established Royal Silky Miracles. At the time, I didn't have all the resources. I didn't go to beauty school right away, and I couldn't legally form my business immediately. But what I did have was vision, drive, and faith. And with the constant support of God, my family, my clients, and my own determination, I kept going.

By 2018, I had earned my cosmetology license and made my business official. In 2021, I partnered up with my best friend to open our salon that is still thriving to this day—a dream years in the making.

This is now my second year offering this grant through Royal Silky Miracles along with Movimiento Tricolor, and it's already one of the most rewarding things I've ever done. Being able to pour into another woman's journey and help lighten the load, even just a little, reminds me why I started this in the first place. My prayer is that God continues to give me the vision, the resources, and the heart to keep this going for years to come.

Royal Silky Miracles is more than just a business. It's a movement rooted in service, sisterhood, and soul. That's why I launched this small grant—to help another woman push through the same barriers I once faced. Whether it's lack of funding, mentorship, or access, I know how hard this road can be. But I also know what's possible when someone gives you a real chance.

To the future recipient: This is your moment. Use it as a stepping stone to go after everything you've ever dreamed of. I'm rooting for you—now and always.

With love, Patricia Rodriguez Royal Silky Miracles



### **A Message from Royal Silky Miracles & Belleza x Dasha**

When I gave out my very first business grant last year through Royal Silky Miracles, it was one of the most fulfilling things I've ever done. Pouring into other women's dreams felt so aligned with my purpose and I knew it wouldn't be the last time. At the Dominican Restoration Day event last year where I presented the first grants, Dasha came up to me and said, "Next time, I want to do this with you." That moment planted the seed for what we're doing now.

So this year, we're doing it together.

We were both born and raised in Camden, NJ — first-generation Dominican-American women raised by parents who came here chasing a better life. We didn't grow up with endless resources or easy opportunities, but we were raised with heart, hustle, and faith. That foundation shaped the women we've become, and it's why we care so deeply about pouring back into our own community.

We've both built our brands: Royal Silky Miracles and Belleza x Dasha with love, resilience, and a real passion for helping women feel powerful through beauty. We know this industry is deeper than just hair. It's about healing, confidence, culture, and connection.

This second grant is our way of expanding love. It's for the girl with big dreams and limited resources. For the woman who just needs someone to believe in her. For the underdog, the creative, the hustler.

From us to you, this is more than a check. It's a hug, a push, a "you got this." Because when women link up with purpose, we don't just shift our own lives: we shift the whole culture.

To all of the applicants: Build boldly. Shine loud. And know we're rooting for you every step of the way.

With so much love,

Patricia & Dasha 

## **Who We Are**

Movimiento Tricolor Inc. is a local 501(c) 3 non-profit organization formed for charitable and educational purposes with of capacity building and empowering the Dominican community and its at-large community

## **Mission**

Movimiento Tricolor's (MTC) mission is to provide services and resources to address the social and economic barriers facing the Dominican community and community at large to address the social and economic barriers. Through the pillars of education, culture, economic development and civic engagement, MTC hosts a variety of community responsive programming and organizes and engages in the Dominican diaspora and at-large Latino community.

## **Vision**

To unite the diverse Dominican diaspora and community at-large to create a supportive hub to increase their social and economic opportunities

## **Pillars:**

Economic Development

Education

Cultura

Civic Engagement & Advocacy

## **Scholarship**

With the Hispanic population growing at a significant rate across the country and being first-generation, Movimiento Tricolor understands first-hand the obstacles set before first-generation students, and we want to help alleviate the financial burdens.

## Requirements for Grant

### **Requirements for Applicants:**

- Identifies as a woman
- 18 years or older
- Must have (1) of the below City of Camden ties such as:
  - Born in Camden, NJ
  - Raised in Camden, NJ
  - Current resident of Camden, NJ
- Current or Aspiring entrepreneur in the beauty industry
- Essay must be 300 words

### **Deadline**

Application must be submitted by **August 4, 2025** to [royalsilky miracles@gmail.com](mailto:royalsilky miracles@gmail.com) (cc: [general@movitricolor.org](mailto:general@movitricolor.org)) Late applications will not be accepted. The applications will be reviewed by CEO of Royal Silky Miracles, Patricia Rodriguez. Applicant recipients will be notified by **August 10, 2025**. A formal letter of acceptance will be sent via email to the grant winner.

The recipient is expected to attend the Dominican Parade on **August 17, 2025 in Camden, NJ at the Wiggins Waterfront Park. The event will be from 2-7PM. Once the date approaches, you will be provided with a time slot to be presented with the grant.**

### **Checklist**

- Application sections all fully completed
- 300-word essay answering essay prompt below

**First Name:**

**Last Name:**

**Mailing Address** \_\_\_\_\_

**Street:**

**City:**

**State:**

**Zip Code:**

**DOB** \_\_\_\_\_

**Month:**

**Day:**

**Year (YYYY):**

**Instagram Handle: @**

**Employment / Volunteer Work (if applicable)** \_\_\_\_\_

**Employer:**

**Job Title:**

**Responsibilities:**

**Start Date:**

**End Date:**

**Essay Question**

300 word limit

Write a short letter to your future self 5 years from now. What would you want to tell her about where you started, where you are now, and how far you've come?

**Any questions or concerns?**

Email us at: [royalsilkymiracles@gmail.com](mailto:royalsilkymiracles@gmail.com)

CC: [general@movitricolor.org](mailto:general@movitricolor.org)